

# Products Overview



TraderTools Inc. delivers the only complete, integrated, FX trading platform available on the market. FX desks traditionally deploy an assortment of vertical tools, developed internally or externally by different vendors. TraderTools replaces these disparate products with a single innovative platform that addresses the 4 most pressing FX challenges:

- **FX Liquidity Aggregation**
- **FX Pricing Engine**
- **FX White-Labeling**
- **FX Order Management**

TraderTools' Liquidity Management Platform™ provides solutions for each of these challenges, all managed and optimized by a unique **FX Liquidity Management** component, pictured in green in the flow diagram below.

The Liquidity Management Platform aggregates liquidity in the FX Liquidity Aggregation component and then distributes the created rates via the FX Pricing Engine component, through the FX White-Labeling component and APIs to customers over the Internet and on ECNs. Resting orders are entered and managed in the FX Order Management component and positions are hedged and managed by physical trading and algo-trading. The FX Liquidity Management component continuously calibrates between pricing and hedging functionality to optimize the platform.

## FX Liquidity Aggregation

Make full aggregated Depth dealing available to your internal traders through a rich, productized user interface. Use full depth of market input to create prices for your customers through white-label Internet application and via FIX API.

## FX Pricing Engine

Generate and control the prices available to internal sales and trading, and create proprietary bank feeds with completely flexible spreading for white-label systems and external ECNs.

## FX White-Labeling

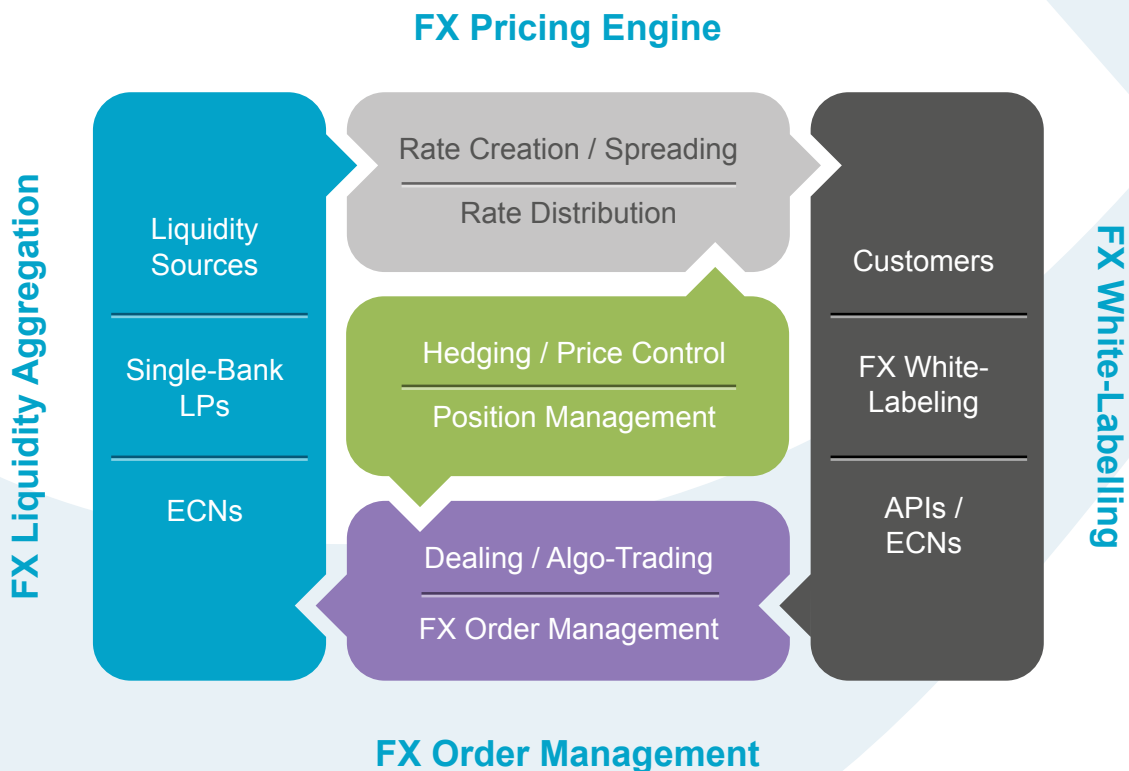
Stream customer-tailored prices through a feature-rich web portal for one-click dealing and full integration with other FX trading components - all in a bank-branded environment.

## FX Order Management

Manage orders with global resting-order workflow including hierarchical permissioning and configurable order-passing between desks and full API and White-Label integration.

## FX Liquidity Management

Manage liquidity continuously, monitoring and controlling inward and outward liquidity flows in real time, for optimum efficiency and performance.



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